

# NucleoBond Xtra's Birthday Sale

## Receive 20% Off NucleoBond Plasmid Isolation Kits Plus Get A Free Midi/Maxi Smart Rack



### NucleoBond® Xtra Midi • NucleoBond® Xtra Maxi Superior plasmid Midi and Maxi kits – transfection-grade

- ▶ **Highest purity – endotoxin-free transfection of sensitive cell lines**  
Patented endotoxin removal
- ▶ **Highest speed – 45 min (Midi)/50 min (Maxi)**  
No extra incubation for endotoxin removal  
Optimal column design and inserted filters – avoid inconvenient syringes
- ▶ **Highest yield – typically 250 µg for Midi and 1000 µg for Maxi**  
Improved silica material – patented design!
- ▶ **NucleoBond® Xtra Plus EF kits for super high speed version**  
NucleoBond® Finalizer for omitting time-consuming centrifugation after DNA precipitation
- ▶ **Also available in EF (Endotoxin-Free) formats**  
For use with sensitive cell types, difficult transfections, etc.

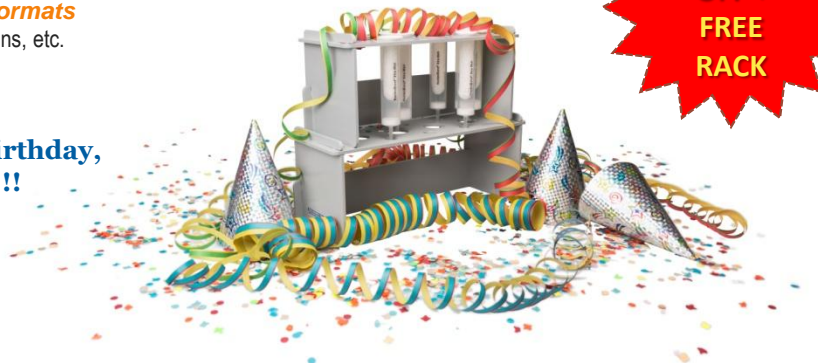


**NEW!**

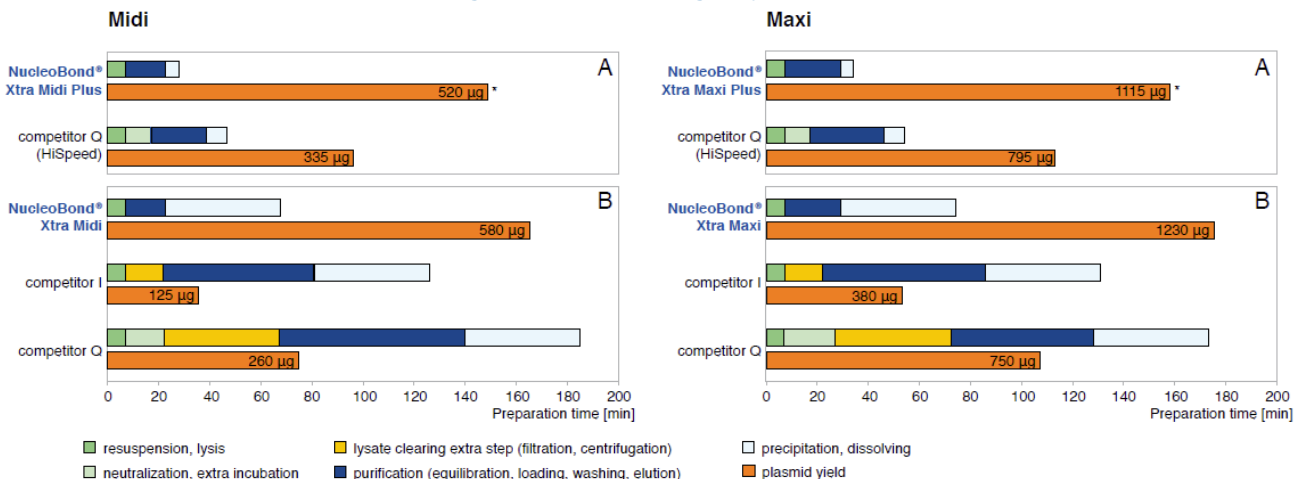
New lysis buffer with LyseControl  
– visualize complete neutralization for best results



It's NucleoBond Xtra's 10<sup>th</sup> Birthday,  
but you get the present!!!



### NucleoBond® Xtra: Up to 60% time saving and up to 100% higher yields compared to competitor products



\* Yield of plasmid DNA is slightly lower due to residual DNA remaining on the desalting tool (compared to kits without desalting tool).

#### Highest yield in less time – comparison to anion-exchange competitor kits

Plasmid DNA was isolated following each manufacturer's protocol using maximum culture volume. Plasmid DNA yield (■) was determined after precipitation. The comparison shows the results of the kits with NucleoBond® Finalizer as desalting tool (Fig. A) and without desalting tool (Fig. B).



REF	Kit	Preps	List Price \$	Promo Price \$
<b>Plasmid Midi preps</b>				
740410.10	NucleoBond® Xtra Midi	10	<del>\$ 110.00</del>	\$ 88.00
740410.50	NucleoBond® Xtra Midi	50	<del>\$ 520.00</del>	\$ 416.00
740410.100	NucleoBond® Xtra Midi	100	<del>\$ 968.00</del>	\$ 774.40
740412.10	NucleoBond® Xtra Midi Plus*	10	<del>\$ 134.00</del>	\$ 107.20
740412.50	NucleoBond® Xtra Midi Plus*	50	<del>\$ 615.00</del>	\$ 492.00
<b>Endotoxin-free Plasmid Midi preps</b>				
740420.10	NucleoBond® Xtra Midi EF	10	<del>\$ 166.00</del>	\$ 132.80
740420.50	NucleoBond® Xtra Midi EF	50	<del>\$ 763.00</del>	\$ 610.40
740422.10	NucleoBond® Xtra Midi Plus EF*	10	<del>\$ 208.00</del>	\$ 166.40
740422.50	NucleoBond® Xtra Midi Plus EF*	50	<del>\$ 900.00</del>	\$ 720.00
<b>Plasmid Maxi preps</b>				
740414.10	NucleoBond® Xtra Maxi	10	<del>\$ 255.00</del>	\$ 204.00
740414.50	NucleoBond® Xtra Maxi	50	<del>\$ 1,201.00</del>	\$ 960.80
740414.100	NucleoBond® Xtra Maxi	100	<del>\$ 2,238.00</del>	\$ 1,790.40
740416.10	NucleoBond® Xtra Maxi Plus*	10	<del>\$ 280.00</del>	\$ 224.00
740416.50	NucleoBond® Xtra Maxi Plus*	50	<del>\$ 1,342.00</del>	\$ 1,073.60
<b>Endotoxin-free Plasmid Maxi preps</b>				
740424.10	NucleoBond® Xtra Maxi EF	10	<del>\$ 349.00</del>	\$ 279.20
740424.50	NucleoBond® Xtra Maxi EF	50	<del>\$ 1,733.00</del>	\$ 1,386.40
740426.10	NucleoBond® Xtra Maxi Plus EF*	10	<del>\$ 411.00</del>	\$ 328.80
740426.50	NucleoBond® Xtra Maxi Plus EF*	50	<del>\$ 1,954.00</del>	\$ 1,563.20
<b>BAC preps</b>				
740436.25	NucleoBond® Xtra BAC	25	<del>\$ 674.00</del>	\$ 539.20

**\* Quote promo code "NuBo Xtra" when ordering.  
Promo valid until June 30, 2015**