

Spectacular is the new Super



SuperScript IV VILO Master Mix

Invitrogen™ SuperScript™ IV VILO™ Master Mix is a new first-strand cDNA synthesis reaction mix for two-step RT-qPCR. It combines the highly processive, extremely thermostable Invitrogen™ SuperScript™ IV Reverse Transcriptase (RT) in a master mix format, with an optimized buffer ensuring unprecedented linearity across the broadest range of input RNA.

Four reasons to choose the spectacular new Super:

- **Super efficient**—2 C_t ahead of other RT reagents, in a 10-minute reaction
- **Super strong**—great results, even with degraded or impure RNA samples
- **Super reliable**—improved reproducibility due to one-tube master mix format
- **Super safe**—RNA-friendly gDNA removal with novel Invitrogen™ ezDNase™

For more information about our products and services, contact:

Learn more at themofisher.com/4vilo

Try a free sample at themofisher.com/4vilosample

Superscript IV VILO linearity—TaqMan GAPDH

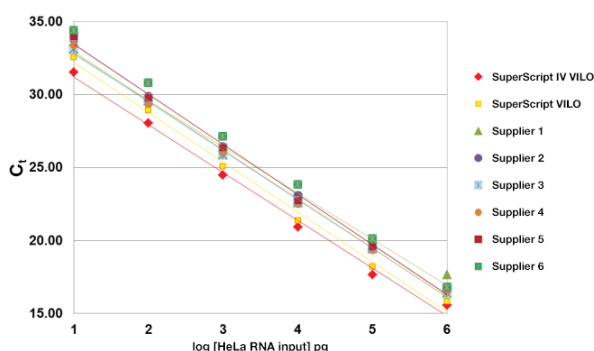


Figure 1. SuperScript IV VILO Master Mix yields the highest efficiency from a broad range of RNA input compared to 7 other cDNA synthesis kits—all of which have longer protocols.

Ordering information

Product	Size	Cat. No.	Price
SuperScript IV VILO Master Mix	50 rxn	11756-050	
SuperScript IV VILO Master Mix	500 rxn	11756-500	
SuperScript IV VILO Master Mix with ezDNase	50 rxn	11766-050	
SuperScript IV VILO Master Mix with ezDNase	500 rxn	11766-500	