

**YOU'RE INVITED**



## Leveraging Validated CST Products to Obtain Dependable Multi-Parameter Flow Cytometry and IHC Results that Assess Disease States and Cellular Signaling

**Presented by: Jonah Riddell, PhD.  
Field Application Scientist in Flow Cytometry at CST**

Accurate detection and quantification of protein expression and post-translational modifications (such as phosphorylation, acetylation, ubiquitination, methylation, and genetic abnormalities) are critical components to our understanding of disease-related signaling. These activation specific markers play an important role in disease prevention, diagnosis, and treatment. Multiple protocols, protocol variations, changing reagents, and most importantly unreliable or poorly validated reagents can confound accurate detection and reporting of these targets. Cell Signaling Technology can demonstrate the use of tested and dependable antibodies and related reagents in multiplex cell and tissue assays, enabling simultaneous measurements of multiple endpoints in a single cell, tube, well, or slide that can often yield more information than individual single endpoint assays.

**Wednesday, September 20<sup>th</sup>, 2017  
from 1:30 PM to 2:30 PM**

**Donnelly Centre Red Room**

Please email: [hcukier@neb.com](mailto:hcukier@neb.com) with any registration questions.  
There will be light refreshments served.

**Register Today!**

[Click Here](#)

### CELL SIGNALING TECHNOLOGY (CST) CORE VALUES:

Our core values are the basis for our decision-making, leadership, and culture. They are the principles that the company was founded on and continue to guide our path.



#### INNOVATIVE SCIENCE

We believe in the power and promise of science to solve the challenges we face as a global community. Innovation and collaboration are the tools we use to advance life sciences.



#### BEST-IN-CLASS PRODUCTS

We believe that by empowering scientists and clinicians with best-in-class tools and an excellent customer experience, we can accelerate new discoveries that lead to a better understanding, diagnosis, and treatment of disease.



#### SOCIAL RESPONSIBILITY

We believe that business must be more responsible, working in partnership with local communities and seeking to minimize its environmental impact.

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