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AT MEDSTORE

LIGHTING THE WAY™

# Luna Universal qPCR Master Mix

## Experience Best-In-Class Performance

- All Luna® products have undergone rigorous testing to optimize specificity, sensitivity, accuracy and reproducibility
- Products perform consistently across a wide variety of sample sources
- A comprehensive evaluation of commercially-available qPCR and RT-qPCR reagents demonstrates superior performance of Luna products

## Make a Simpler Choice

- One product per application simplifies selection
- Convenient master mix formats and user-friendly protocols simplify reaction setup
- Non-interfering, visible tracking dye helps to eliminate pipetting errors

## Find the Right Luna Product for Your Application

### 2 Select your detection method

### 1 Select your target

	Dye-based	Probe-based
Genomic DNA or cDNA	Luna Universal qPCR Master Mix (NEB #M3003)	Luna Universal Probe qPCR Master Mix (NEB #M3004)*
Purified RNA	LunaScript RT SuperMix (NEB #E3010/M3010)	LunaScript RT SuperMix (NEB #E3010/M3010)
Two-Step RT-qPCR	+ Luna Universal qPCR Master Mix (NEB #M3003)	+ Luna Universal Probe qPCR Master Mix (NEB #M3004)

No ROX version available (OEM)

Luna®  
Universal  
qPCR Master  
Mix



UP TO  
47%  
OFF

Expires June 30<sup>th</sup>, 2025

### Luna® Universal qPCR Master Mix:

M3003L	5x 1 ml	<del>\$445</del>	<b>\$299</b>
M3003X	10x 1 ml	<del>\$777</del>	<b>\$499</b>
M3003E	1x 25 ml bottle	<del>\$1,708</del>	<b>\$899</b>

### Luna® Universal Probe qPCR Master Mix:

M3004L	5x 1 ml	<del>\$408</del>	<b>\$299</b>
M3004X	10x 1 ml	<del>\$706</del>	<b>\$499</b>
M3004E	1x 25 ml bottle	<del>\$1,553</del>	<b>\$899</b>



Samples are available for many of our Luna products. Request yours at [www.LUNAqPCR.com](http://www.LUNAqPCR.com)

\*TERMS & CONDITIONS: Offer valid in Canada only. Expires June 30<sup>th</sup>, 2025. Discount is eligible for products listed on this flyer. Eligible products get discounted automatically when added to cart. Promotion not valid for cash or cash equivalent towards purchase(s). No substitutions. Offer may not be applied to existing, pending or prior orders. Cannot be combined with any other promotion or discount. One or more of these products are covered by patents, trademarks and/or copyrights owned or controlled by New England Biolabs, Inc. For more information, please email us at [gbd@neb.com](mailto:gbd@neb.com)

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